

# Jumping Business Growth, In spite of industrial recession !



**A**ccusharp Cutting Tools had its Annual Marketing Conference on 5th April, 2017, at the 'Hotel Double Tree', Chinchwad.

Senior Managers and staff of the company were present for the conference.

Managing Director, Mr. Ilyas Shaikh, Marketing Director Mr. Ayaz Shaikh, Technical Director Mr. Girish Kulkarni and Corporate Business Consultant Mr. Arvind Khadke were the dignitary on the stage.

Agenda of the conference was to review the company's business performance during 2016-17 and to set up business targets and strategy for 2017-18.

Mr. Arvind Khadke, to start with, made a presentation of the company's invoicing figures for the last four years and highlighted the trend of average 20% growth rate of invoicing every

year. He also presented the contribution from production processes towards the improvement trends in quality, productivity, lead time, and delivery performance.

The success was celebrated with an event of cake cutting.

Top Achievers of the sales team, who contributed for the major portion of the invoicing, and also the best performing managers from the production and service functions were awarded with the hands of dignitary.

Mr. Ilyas Shaikh congratulated all the employees from production, marketing, sales and service functions for their team spirit, their professional and dedicated participation in achieving this business success trends.

Mr. Ayaz Shaikh in his addressing speech mentioned,

"Success is not measured by what an organisation accomplishes, but by the opposition it has encountered and with the courage with which it has maintained struggle against difficult situations."

He further added, "It was this clarity and perception, fluidity in thoughts, and innovative visualisation that

enabled Mr. Ilyas Shaikh to present today Accusharp Cutting Tools as one of the leading company, in the country, engaged in design, manufacture & supply a wide range of standard and special cutting tools in HSS and Tungsten Carbide. Those are - Drills, End-mills, Reamers, Step Drills, Form Tools, Cutters, etc."

He appreciated and congratulated the sales team for their success efforts towards this quantum business growth trend, in spite of the present situation of industrial recession worldwide.

He put forth the challenging increased targets of 25% growth for the year 2017-18, explained the strategy to achieve it, invited cooperation and got unanimous agreement from the sales and marketing team to make it happen.

A few sales executives, as representatives from the sales team, shared their success experience and declared, on behalf of all, the commitment for the new challenging target to make it a success.

Closer of the conference was with lot of fun and enjoyment followed by a special dinner together.



For more information

Web: [www.accusharp.co.in](http://www.accusharp.co.in)