Accusharp A Business Success Model



Mr. Faiyaz Shaikh, Director Accusharp Cutting Tools Pvt. Ltd.

uccess is not measured by what a man accomplishes, but by the opposition he has encountered and the courage with which he manages the struggle against overwhelming odds.

It is this clarity and perception, fluidity in thoughts and innovative visualisation that enabled Accusharp leadership to present today the company as one of the leading organisation in the country, engaged in design, manufacture and supply a wide range of metal cutting tools to many local, as well as, MNCs in various industry sectors. In spite of the present situation of industrial recession

worldwide, Accusharp is maintaining a trend of faster business growth.

Accusharp management believes in 3-Ps

Products, Processes and People of the organisation - as the strong pillars supporting the growing business success.

Product quality is the outcome of Processes employed; and Processes are governed by People with their competence and passion.

Our business management theory is just as an organised commonsense; simple to understand and easy to implement across the organisation, at all levels.

Every employee has a Role to perform with:

- Right Quality,
- Shortest lead time
- Delivery On-Time
- Lowest processing Cost
- Learning approach, and
- People should be happy.

• Right Quality:

Quality not only in products; but also, in everything we do - production, documentation, communication etc.

That means every organisational activity, performed by any employee, will be according to its desired quality norms. Qualitative performance of every



Mr. Zoheb Shaikh, Director Accusharp Cutting Tools Pvt. Ltd.

employee in his or her respective function has a reflection in final output as product & service quality of the organization. Faster business growth for the last four years average rate of 20% increase is a clear indicator for confirmation of product quality and higher rank of customer satisfaction level.

• Delivery performance:

'On-Time' delivery, with reduced 'Lead Time', in the entire supply chain management is the strength of Accusharp systems and process efficiency.

This concept applies to every employee to perform his or her task as fast as pos-



COMPANY PROFILE

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sible and to keep the commitment for 'On-Time' delivery of their respective tasks. It can be goods, services or communication, anything to be delivered to internal or external customers. All business activities are monitored through SAP. Accusharp is ISO:9001-2008 certified company.

• Lowest processing cost:

System oriented work culture, awareness of different wastes and efforts to reduce them is helping to keep the processing cost at the lowest possible level. Outcome benefit of cost reduction can be shared with customers.

• Innovative solutions:

Accusharp believes in learning approach and always keeps an innovative outlook for customer requirements. Similarly employees' skills development and competence upgrading is a continuous process for us at our organisation.

• To provide 'Total Solution' to customers for their metal cutting applications: Accusharp has a special cell, named 'Tooling Management System' (TMS). Tooling experts from TMS cell carry out detailed study of entire metal cutting process at customer end; and recommend a' Total Solution' for the application. This includes the desired cutting tool design, suitability of equipment, holding systems, machining parameters, training, etc., to achieve optimal productivity from the process.

• 'Productivity Partner' to customers: Accusharp stands as 'Productivity Partner' to customers, providing technical assistance for tools to cut fast and cut cost at the customer end.

• CSR:

Safety, Health of employees and Environmental care are equally important objectives for us like our financial objectives. We have high priority and resource provision for these Social objectives.

Accusharp code of conduct is in line with global work culture.

• Employees Satisfaction:

We strongly believe that our competent

and passionate people in the offices, as well as, on shop floor is our highest strength for the organisation. Organisational activities and tasks are system oriented. Roles and responsibilities have been defined for employees. However, all employees work as a family having strong human bond between them. Accusharp treats employees with respect, without any sort of discrimination, and takes their care to have them job-satisfaction.

• Mutual Business Respect:

Accusharp treats vendors with respect to have them business satisfaction.

Our esteemed customers appreciate our above business strengths, and consider Accusharp as their business partner. We owe our business success to our employees, customers and vendors.



For more information, Website: www.accusharp.co.in